

# Press Release

**FOR IMMEDIATE RELEASE**

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**NAPPYWOOD™ AND WE CAN FOUNDATION WILL CELEBRATE THE LEGACY OF DR. KING AT THE 30<sup>TH</sup> ANNUAL KINGDOM DAY PARADE WITH THE FIRST NATURAL HAIR SHOW FROM ANTIQUITY TO PRESENT DAY ON THE STREET**

LOS ANGELES, CA - January 19,2015 – The Los Angeles Natural hair and lifestyle community honors the legacy of Dr King through self love, respect and education. Natural hair and celebrity stylists, bloggers and models will join Nappywood™ and We Can Foundation to present the first and longest “**Natural Hair Showcase** from Antiquity to Present “on the streets of Los Angeles during the 30<sup>th</sup> Annual Kingdom day Parade “ Love and Respect begins in the head and yes! It begins with me” Attend the parade located along Crenshaw Blvd and Martin Luther King Blvd or watch live broadcast on KABC Channel 7 from 11:00AM-1:00PM.

“Through the culture of Afro hair, the natural movement joins together as a call to action encouraging a community consciousness of self love and education that brings the respect that Dr King exemplified throughout his life. Embracing our own culture empowers our neighborhoods through wellness and economic sustainability; and through education we build our communities” Regina Kimbell shared, Founder of Nappywood™ “The Natural hair Show will present a variety of Natural hairstyles from antiquity to present day. Be prepared to be enlightened.”

“We Can Foundation continues to march transforming ourselves, our youth and our community through education by building young scholars of tomorrow” Rev Clarence Eziokwu, Director of We Can Foundation stated. Collaboratively, We Can Foundation and Nappywood™ creates programming year round that supports cultural education and natural lifestyle. The 3<sup>rd</sup> Nappywood™ Weekend and Annual Natural Hair & Wellness Expo will be held the first week of August 2015 with cultural events, workshops, hair shows and films throughout Los Angeles.

**###**

## **ABOUT THE ORGANIZATIONS**

**NAPPYWOOD™** - A cultural organization highlights natural hair, wellness and economic empowerment." The 5 Day festival includes a film series, Art Gallery Exhibit, Beach Party and Entrepreneur workshops. NW™Weekend will host the 3<sup>rd</sup> Los Angeles Natural Hair Care & Wellness Expo; (the premiere west coast natural hair show.) The Expo features top educators in the Ethnic hair care industry, panels, competition, entertainment and more. The festival is held the first week of August 2015 in various locations. [www.Nappywood.com](http://www.Nappywood.com) and [www.LANaturalHairCareExpo.com](http://www.LANaturalHairCareExpo.com)

**WE CAN FOUNDATION** – We Can Foundation a 501©(3) nonprofit corporation organized to provide access to educational and economic opportunities for individuals in technologically underserved communities. WCF believes that the development of creative thought is as important as critical thought; the Village Arts and Education is a program that combine the arts with education and training for youths and young adults in community-based settings. [www.Wecan-Foundation.org](http://www.Wecan-Foundation.org)

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### ***PARADE PARTICIPATES As of Jan 12***

Rev Clarence Eziokwu	We Can Foundation
Regina Kimbell	Nappywood / LA Natural Hair Care Expo
Gwen Allen	Los Angeles Natural Hair Care Expo / Nappywood
Patrice Harris Simmons	Sun Goddess Salon, Nappywood Academy
Raina Lott	Sekai Natural Hair Gallery
Katherine	Keepers of the Krown
Wanda Patterson	Beauty by Wanda Patterson the Imagemaker
Nawailli	Ancestral Braiding
Jamilla-Michell Synder	Miss Nappywood 2014

### **NAPPYWOOD MODELS**

1 Afrikan Ayaba	10 Kemet Nu Ba Atun Ra Heri
2 Brande Bee	11 Kiki
3 Christelle B	12 Tahara Simmons Synder
4 Christopher Holland	13 Tasha Auset Ahsat
5 Danell Jones	14 Tedra Nixon
6 DaJon Humprey	15 Julian
7 Iesha Coston	
8 Jacqueline	list as of Jan 15
9 Jerimah FB	

## **ON SOCIAL MEDIA**

Twitter: Nappywood

Facebook: Nappywood & Los Angeles NaturalhaircareExpo

Instagram: The Official Nappywood

Website:

[www.Nappywood.com](http://www.Nappywood.com)

[www.Wecan-foundation.org](http://www.Wecan-foundation.org)

[www.LANaturalHAirCareExpo.com](http://www.LANaturalHAirCareExpo.com)